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| FACULTY: | Koszalin University of Technology  Faculty of Economic Sciences |
| FIELD OF STUDY: | **TOURISM AND RECREATION** |
| ERASMUS COORDINATOR OF THE FACULTY: | Małgorzata Czerwińska-Jaśkiewicz, Phd |
| E-MAIL ADDRESS OF THE COORDINATOR: | malgorzata.czerwinska@tu.koszalin.pl |
| COURSE TITLE: | **Regional Effects of Events and Festivals** |
| LECTURER’S NAME: | Grzegorz Kwiatkowski, PhD |
| E-MAIL ADDRESS OF THE LECTURER: | grzegorz.kwiatkowski@tu.koszalin.pl |
| ECTS POINTS FOR THE COURSE: | 4 |
| ACADEMIC YEAR: | 2021/2022 |
| SEMESTER:  (W – winter, S – summer) | W or S |
| HOURS IN SEMESTER: | Workshops: 30 hours |
| LEVEL OF THE COURSE:  (1st cycle, 2nd cycle, 3rd cycle) | 1st cycle |
| TEACHING METHOD:  (lecture, laboratory, group tutorials, seminar, other-what type?) | Workshops |
| LANGUAGE OF INSTRUCTION: | English |
| ASSESSMENT METOD:  (written exam, oral exam, class test, written reports, project work, presentation, continuous assessment, other – what type?) | The student’s learning of knowledge is based on studies of literature. This learning is supported by lectures of which the aim is to help in the understanding of difficult areas and to provide an overview of and a linkage between subjects. The preparation and presentation of a case study as well as active participation in intra-class discussions supports the students’ learning by training the students in applying their knowledge and skills independently or in groups on a specific problem. In doing so, the student is supported in evolving competencies as stated in the goals description. |
| COURSE CONTENT: | The aim of the course is to provide students with knowledge about the regional economic methodology, empirical strategies, and the practice of the lobbying game attending public investment decisions in events and corresponding infrastructure which is based on the highest international research within the fields of economics, regional science, and urban planning. Furthermore, it aims to enhance students’ skills in reading and interpretation of research articles published in the highest international research journals, in collecting and analysing spatial data, and in communication of research-based knowledge with both academic peers and non-specialists. Finally, it aims to qualify students to be aware of the complex political decision process and to enter into technical and interdisciplinary collaboration with e.g. geographers, urban planners, and practitioners. The purpose of the subject is achieved by the fact that the subject contains the following areas of study:  - Definition of events  - Public finance of events  - Introduction to regional economics  - Ex ante impact studies  - Cost-benefit-analysis  - Ex post analysis  - Macro level vs. micro level analysis  - Bidding to host (mega) events  - Opportunity costs of public investments |
| ADDITIONAL INFORMATION: | Didactic methods:  Case studies, individual tasks (for students), analysis of empirical material |